



Oscar Armas

UI/UX Designer

CONTACT INFORMATION

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LANGUAGES

Spanish ★★★★★★★★★★
English ★★★★★★★★☆☆

SOFTWARE / APPS

WEB DESIGN ★★★★★★★★★★☆☆
ADOBE CC ★★★★★★★★★★☆☆
UX DESIGN ★★★★★★★★★★☆☆
EDITORIAL ★★★★★★★★★★☆☆
OFFICE ★★★★★★★★★★☆☆
FIGMA ★★★★★★★★★★☆☆
ZEPLIN ★★★★★★★★★★☆☆
BUILDER.IO ★★★★★★★★★★☆☆

COURSES AND CERTIFICATIONS

UX/UI Design (december 2021)
[Coderhouse](#)
Advanced UX/UI Design (july 2023)
[Coderhouse](#)
Design Thinking Practitioner Certified (october 2025)
[Scrum Mexico](#)

PERSONAL INFORMATION

A lover of design, sports, art, and life, every new experience, no matter how hard it is, leaves learning, new perspectives, and new paths. Creative by nature and experience; a designer by academic training, passion, and conviction, with experience in different areas of design, strategies, and media.

EDUCATION

BACHELOR'S DEGREE IN GRAPHIC DESIGN
(1999-2003)

[UNIVERSIDAD DEL PEDREGAL](#)

PROFESSIONAL EXPERIENCE

UX/UI Designer (December 2022 - Actual)

[Bimbonet \(Bimbo Mexico\) – T-Conecta](#)

Activities:

- Initiative analysis
- Try to complete all stages of the Design Thinking Methodology
- App screen design: T-Connecta app in Figma; collaboration with the design and development team
- Digital Ethnography and making bimestral reports with users feedback

UX/UI Designer (November 2021 - December 2022)

[People Media – IMSS Project](#)

Activities:

- User Story and Use Case Analysis
- Planning and review meetings with users · Screen design based on the backlog
- Creation of functional prototypes in Figma

Senior UX/UI Designer (April 2015-November 2015)

[Pitchbull Guadalajara](#)

Activities:

- Analysis, management, and development of multiplatform projects: mobile, web, desktop, etc.
- Creative team and front-end management
- Wireframe creation
- Prototyping and interaction design
- Responsive and web design
- User experience
- Usability

UX / UI Creative Leader (November 2013-April 2015)

[Planet Media](#)

Activities:

- Analysis, management, and development of multiplatform projects: mobile, web, desktop, etc.
- Creative team and front-end management
- Wireframe creation
- Prototyping and interaction design
- Responsive and web design
- User experience
- Usability

Senior Web UX/UI Designer (August 2009-November 2012)

[Grupo Elektra](#)

Activities:

- Project coordination and direct contact with users
- Design and update of page elements and various systems
- Web application design
- Mobile application design (iPhone, iPad, Android)
- HTML, Javascript, and CSS web layout
- Design and programming of Flash and PowerPoint presentations